

Let Your Data Do The Talking



**Book Your Free
Google Data
Assessment Today!**

0800 ADWORDS



**Maximise
Brand Exposure**



**Understand Your
Website Data**



**Lift
Revenue**



**Simplify
Analytics**

There are two steps to online success in 2017!

1 Get a website - big, small or somewhere in between, it doesn't matter.

Give us a call to set up a meeting where one of our team will walk you through your own live Google data (free of charge) and make an assessment giving you recommendations specific to your business.

We want you to let your data do the talking, and tell you what opportunities there are online in 2017.

2 Get in touch with us here at Web Wonks to generate real leads, and increase revenue from your website transactions.

We specialise in Google products and have been doing this for seven years. We realise it can be hard for businesses to understand what the best online options might look like for you.

The 'Let Your Data Do The Talking' website simply explains how, why and who we create leads and revenue for.

We are serious about online, if you are too, then call us today. 0800 AdWords (239 673)



Download **Free Google Tips** From Our Website

A Sample Of Data Talking...



Google Analytics



Google AdWords



Google Search Console

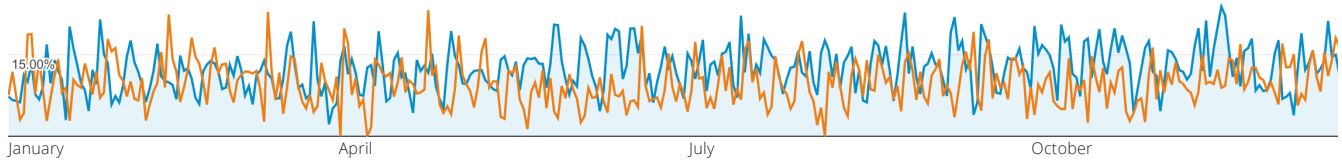


MyDataRank

Examples Of Our Success

A 12 Month Snapshot of Live Google Analytics Data Comparing 2015 vs 2016

Ecommerce



E-commerce Conversion Rate

29.62%
12.52%
vs 9.66%

Transactions

76.24%
6,958
vs 3,948

Revenue

86.03%
NZ\$905,526.32
vs NS \$486,762.00

Average Order Value

5.55%
NZ\$130.14
vs NS \$123.29

Unique Purchases

55.48%
13,982
vs 8,993

Quantity

1.17%
17,343
vs 17,142

Goal Completions

56.10%
320
vs 205

Goal Conversion Rate

36.49%
1.34%
vs 0.98%

Request An Appointment (Goal 1 Completions)

120.34%
130
vs 59

Call Us Button (Goal 2 Completions)

69.64%
190
vs 112

Medical Services

Goal Completions

48.95%
1,211
vs 813

Goal Conversion Rate

36.75%
3.19%
vs 2.33%

Equipment Form Submit (Goal 1 Completions)

41.48%
130
vs 59

Hire Form Submit (Goal 2 Completions)

183.33%
17
vs 6

Professional Services

Goal Completions

12.62%
339
vs 301

Goal Conversion Rate

31.38%
3.54%
vs 2.69%

Equipment Form Submit (Goal 1 Completions)

180.21%
269
vs 96

Contact Us Form (Goal 3 Completion)

-23.08%
17
vs 6

Building And Manufacturing